

Name

ID No

PRINCE OF SONGKLA UNIVERSITY  
FACULTY OF ENGINEERING

Midterm examination : semester 1

Academic Year : 2009

Date : July 27, 2009

Time : 9.00 – 12.00

Subject : 225-459 Business Management  
for Engineering

Room : Robot Building

Instruction

1. Attempt all questions.
2. Write answers in this examination paper.
3. Total examination papers are 8 pages.
4. The points are as follows ;

Question No	1	2	3	4	5	6	7	Total
Full points scored	12	12	12	10	12	16	6	80
Scored								

ทฤษฎีในการสอบ โทษขั้นต่ำ คือ ปรับตกในรายวิชาที่ทฤษฎี  
และพักการเรียน 1 ภาคการศึกษา

Boonrueing Manasurakarn



Name

ID No

1. Explain the types of businesses, focus on the primary profit-generating activities. (12 points)

A handwritten signature or mark consisting of a stylized, cursive-like scribble followed by the number '2'.

Name

ID No

2. Explain the basic needs of managements. (12 points)

A handwritten signature in black ink, consisting of a stylized, cursive script.

Name

ID No

3. Explain the core activities of managements. (12 points)

A handwritten signature or mark consisting of a stylized, cursive-like scribble.

Name

ID No

4. Explain the basic idea of supporting activities to management process. (10 points)

A handwritten signature in black ink, consisting of a stylized, cursive script.

Name

ID No

5. Explain the basic idea of managerial skills. (12 points)

A handwritten signature or mark consisting of a stylized, cursive-like shape followed by a small checkmark.

Name

ID No

6. What is the administrative management approach? (16 points)

A handwritten signature or mark consisting of a large, stylized loop followed by a smaller loop and a short horizontal line.

Name

ID No

7. Discuss the major differences between administrative management approach and contemporary management approach. (6 points)

