

Name: _____ Student ID _____

**Prince of Songkla University
Faculty of Engineering**

**Exam: Final Exam, Semester II
Date: February 24, 2012
Subject: 230-468 – Technical English
Communications for Engineers**

**Academic Year: 2011-2012
Time: 9:00 –12:00 PM
Room: R200**

ทูลจิดในการสอบโทษขันค้ำคือ ปรึบตคในรายวิชาที่ทูลจิด แลพะพัคการเรียน 1 ภาคการศึกษา

Instructions: This Exam is Closed Book and has 4 parts. Students will have 3 HOURS to complete the Exam. The points for each problem are not distributed evenly. Place your name and the student ID number on every page. Students are allowed to use only a pen or pencil.

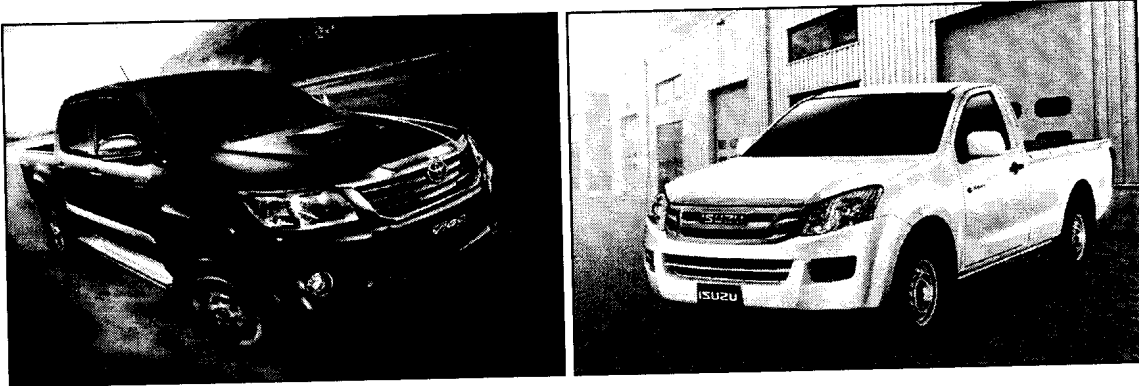
Points Distribution (For Grader Only)		
Part	Points Value	Score
1	15	
2	50	
3	40	
4	15	
Total	120	

**Exam prepared by
Ram Yamsaengsung
February 16, 2010**

**PLEASE CHECK TO MAKE SURE THAT
YOU HAVE ALL 9 PAGES OF THE EXAM (not including the cover page)
BEFORE BEGINNING.
GOOD LUCK!**

Part II: Description of Figures and Graphs (40 points)

1. Write a summary of the following table (5 sentences including the introduction and detail sentences). (10 points)



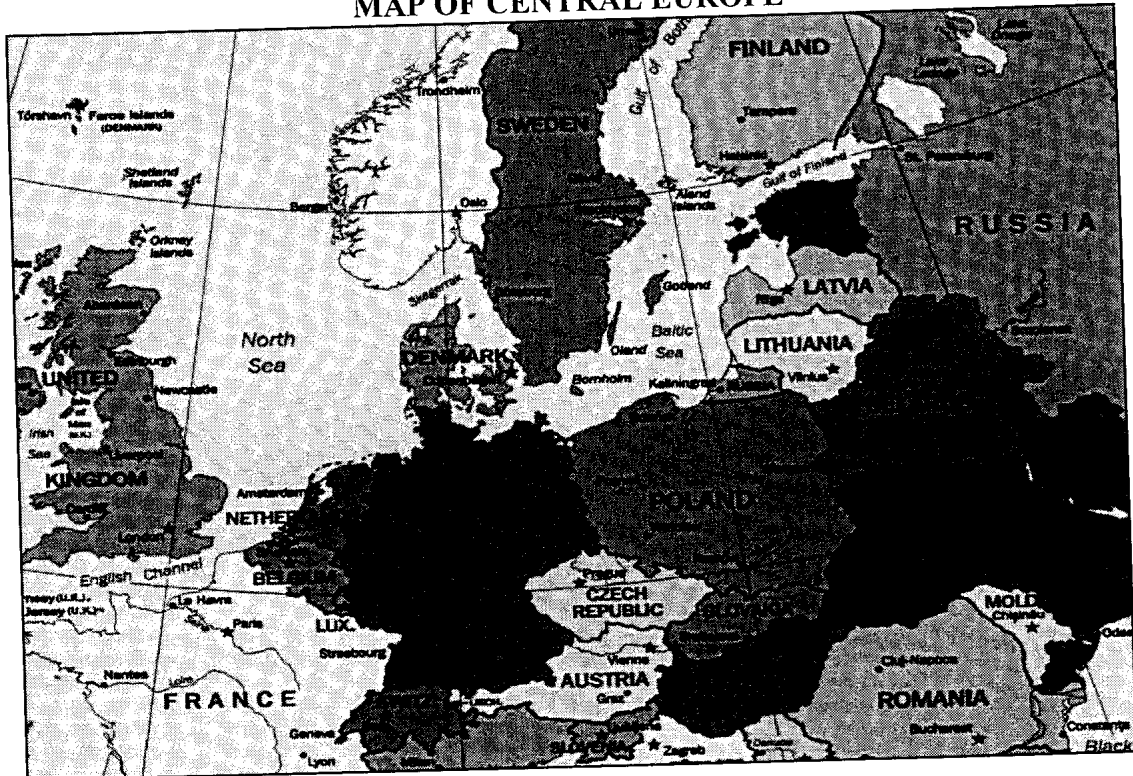
**Full Year 2011 Top 10 Selling Cars or Trucks in Thailand.
Thailand Full Year 2011:**

Pos	Model	2011	%	Compared to 2010	2010	Pos
1	Toyota Hilux*	128,835	16.30%	-11%	144,190	1
2	Isuzu D-Max*	112,705	14.20%	-16%	133,766	2
3	Toyota Vios	58,710	7.40%	-12%	67,000	3
4	Mitsubishi Triton*	53,306	6.70%	162%	20,344	9
5	Toyota Corolla Altis	37,251	4.70%	-2%	38,000	5
6	Nissan March	30,533	3.90%	66%	18,367	10
7	Honda City	27,790	3.50%	-43%	48,853	4
8	Honda Jazz	19,706	2.50%	13%	17,500	11
9	Nissan Frontier*	19,611	2.50%	-18%	23,844	7
10	Honda Civic	18,614	2.40%	-36%	28,978	6

*Indicates trucks

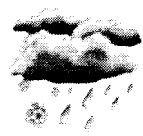

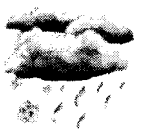


2. Write a summary of the following table (write at least **5 sentences** including the introduction and detail sentences). Make sure you mention Sweden, Netherlands, Poland, Austria, Germany, Czech Republic, Estonia and two other countries. Also mention the North Sea. (10 points)

MAP OF CENTRAL EUROPE



3. Write a summary of the following pictorial (5 sentences including the introduction and detail sentences). (10 points)

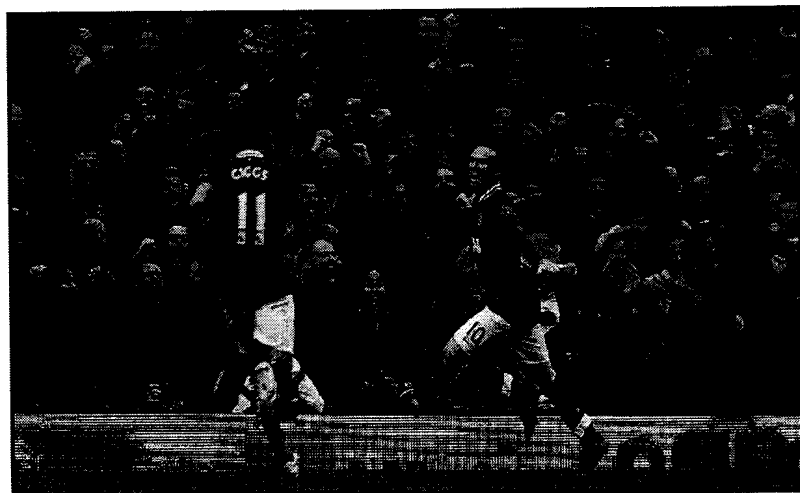
Weather of Vienna for 17th – 21th of February, 2012

Fri 17	Sat 18	Sun 19	Mon 20	Tue 21
				
Rain / Snow	Partly Cloudy	Rain / Snow Showers	Partly Cloudy	Sunny
2°C High	6°C High	7°C High	3°C High	4°C High
-1°C Low	-2°C Low	-2°C Low	-5°C Low	-5°C Low
Chance of Precipitation: 80%	Chance of Rain: 10%	Chance of Rain: 30%	Chance of Precipitation: 20%	Chance of Precipitation: 0%
Wind: W at 26 km/h	WSW at 13 km/h	WSW at 16 km/h	NW at 19 km/h	SSW at 11 km/h

4. Write a summary of the following table (5 sentences including the introduction and detail sentences). (10 points)

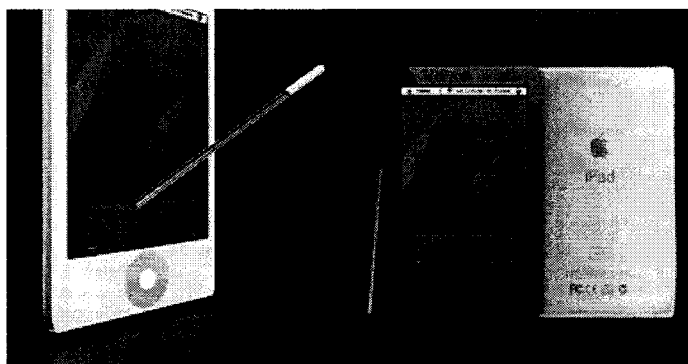
English Premier League Table – February 17, 2012						
CLUB	P	W	D	L	GD	PTS
<u>Manchester City</u>	25	19	3	3	45	60
<u>Manchester United</u>	25	18	4	3	36	58
<u>Tottenham Hotspur</u>	25	16	5	4	24	53
<u>Arsenal</u>	25	13	4	8	13	43
<u>Chelsea</u>	25	12	7	6	13	43
<u>Newcastle United</u>	25	12	6	7	0	42
<u>Liverpool</u>	25	10	9	6	6	39
<u>Norwich City</u>	25	9	8	8	-4	35
<u>Sunderland</u>	25	9	6	10	8	33
<u>Everton</u>	25	9	6	10	-1	33

P = Games Played; W = Wins, D = Draws, L = Loses, GD = Goal Difference; PTS = Points



Part III: Memo Writing (40 Points)

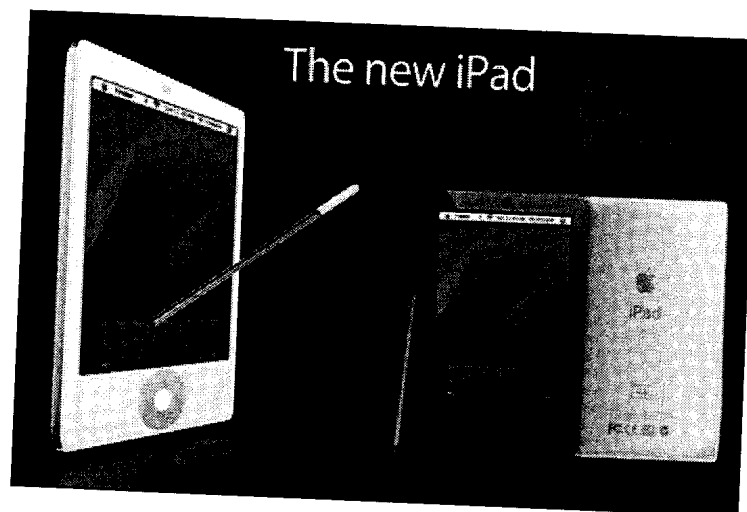
1. List the 4 Step Approach to Effective Writing. **(4 points)**
2. List 3 purposes of a Memo. **(3 points)**
3. List 4 types of Memo's. **(4 points)**
4. Give 3 examples of "From Whom – To Whom" a Memo can be addressed to (sent to). **(3 points)**



5. What are the 4 main parts of the Heading Segment of a Memo (4 points)

6. List the 4 main parts of Body of a Memo (4 points)

7. Give 4 examples of a Poster presented by your friends in class. (4 points)



8. From **who, what when, where, why, and how**, give an example from your poster of how this information was given? (i.e. who organized the event or who is this poster for.) **(4 points)**

9. Write a Memo inviting your co-workers to go on a company trip to another country. Pick any place you want. The Memo must include who, what, where, when, why, and how concerning the trip. **(10 points)**

Part IV: Technical Innovation (15 Points)

1. Give TWO advantages or usefulness of each of the following technical innovation presented by your classmates. **(10 Points)**

2. From your innovation that you presented in class, write a 2-3 sentences **CONCLUSION** or **SLOGAN** to your presentation that is interesting and make the audience wanting to know more about your product. **(5 points)**

BONUS: List 3 techniques used by Steve Jobs in his presentations. (3 points)



Congratulations! End of Exam! Have a Great Summer!!!